

stefanie danhope-smith

design research + experience design

permanent address

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objective

I desire to have an inspiring job in which my user-centered design process may not only evolve but also contribute to the creation of meaningful products that address real needs and desires.

work experience

NEST—the home lab | Brooklyn, NY

Researcher & Designer
(March 2007 - March 2008)

Contributed research and strategic product design work for clients such as Samsung, Johnson & Johnson, Topps, and Playtex. Responsibilities include planning and conducting ethnography, data analysis and synthesis, product and interface concept generation, and deliverable creation. Also collaborated frequently with partner ID firm, Pensa.

Sachs Insights | New York, NY

Contract Research Associate
(February 2007 - March 2007)

Evaluated video ethnographies, planned fieldwork, and made presentations for clients such as Virgin Mobile, Tropicana, and Best Buy.

Intel | Portland, OR

Contract Interaction Designer for User Centered Design group (June 2006 - December 2006)

Designed experience for a mobile device which offers assistance during times of emotional stress or anger. Also lead design research efforts for a retail system concept.

The Creative Coast | Savannah, GA

Design Intern
(June 2005 - May 2006)

Created brand identity and website schematics for a technology oriented economic development initiative.

education

BFA | Savannah College of Art & Design
Industrial Design major
Interaction Design minor

skills

Software

Adobe Creative Suite
Microsoft Office
PC and Mac Platforms

Research Methods

Contextual Inquiry
Contextual Interview
Intercepts
Shop-alongs
Participatory Design techniques

Data Modeling

sequence, flow, cultural, artifact,
and physical

Information Design

Process Flow
Concept Map

Communication

2D & 3D Sketching
Personas
Scenarios & Storyboarding
Confident presentation style
Able to write with brevity & clarity

User Testing

Think Aloud Protocol
Heuristic Evaluation

achievements

CHI Conference 2008

Evaluated paper submissions for
conference acceptance (2008)

EPIC 2006

Presented Mobile Heart Health
project in poster session (2006)

CHI Conference 2005

2nd place in student design
competition (2005)

achievements (cont'd)

Tau Sigma Delta

Honors Society (2005-2006)

SCAD Design Charrette

2nd place (2005)

Combined Merit Scholar

Savannah College of Art and
Design (2002-2006)

Georgia Hope Scholar

(2002-2006)

publications

Thoughts on Interaction Design

Brown Bear, LLC; project
featured as case study
ISBN: 978-0-9788538-0-8 (2007)

Ink | IDSA

Contributed articles for Oregon
Chapter newsletter (2006)

Pollen: Promoting the Exchange of Meaningful Objects

co-author; ACM Press
ISBN: 1-59593-002-7 (2005)

references

Rich Radka

Partner
NODE
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Jon Kolko

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